



Publishing Nonfiction Books on Spirituality
benebell wen

MODULE 3
TRADITIONAL PUBLISHING

Log of Publisher Queries

This handout is an example of the log I used to keep track of my queries and submissions for *Holistic Tarot*. Here's an example of a log entry: I number the rows so I have an easy reference of how many publishers in total I've queried.

#	Publisher Name Website URL	Editor to Contact <i>Editor's Title</i>	All Contact Information	Date of Query	Communication Notes
1	North Atlantic Books www.northatlanticbooks.com Submission Guidelines: <ul style="list-style-type: none">• By U.S. post only + SASE• TOC + Chapter Summaries• Sample Chapters• 75-Word Statement (Overview)• Professional Background• Marketing Plan• Comparable Titles• Statement Re: Why NAB• Word Count	Hisae Matsuda <i>Acquisitions Manager</i>	2526 Martin Luther King Jr. Way Berkeley, CA 94704 Phone: 510-549-4270 Fax: 510-549-4276	12/15/2012	12/15/12: Sent query ltr by personal delivery 01/15/13: Email from acquisitions editor to send whole ms 01/15/13: Sent ms by email (etc.)

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<h2 style="margin: 0;">Log of Publisher Queries</h2>
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6	Submission Guidelines				
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9	Submission Guidelines				
10	Submission Guidelines				
11	Submission Guidelines				

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31	Submission Guidelines				
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33	Submission Guidelines				
34	Submission Guidelines				
35	Submission Guidelines				

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42	Submission Guidelines				
43	Submission Guidelines				
44	Submission Guidelines				
45	Submission Guidelines				
46	Submission Guidelines				
47	Submission Guidelines				

Log of Publisher Queries

#	Publisher Name Website URL	Editor to Contact <i>Editor's Title</i>	All Contact Information	Date of Query	Communication Notes
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	Submission Guidelines				
49					
	Submission Guidelines				
50					
	Submission Guidelines				